



A member of the MassMutual Financial Group

FOR IMMEDIATE RELEASE

Contact: Cynthia St. Pierre
610-766-3083

First Financial Group Named a 2015 Best Place to Work, Places Number One in Their Category

Bala Cynwyd, PA (October 9, 2015) – First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), today announced that the *Philadelphia Business Journal* ranked First Financial Group number one for large companies on its annual list of Best Places to Work in the Greater Philadelphia area. This marks the ninth consecutive year First Financial Group has received recognition on the list (2007-2015). The honor recognizes the company's achievements in creating a positive work environment that attracts and retains employees through a combination of associate satisfaction, working conditions and company culture.

"Being recognized again as a Best Place to Work is an incredible honor and a testament to our culture that fosters an environment where our associates feel motivated, valued, and committed to driving great results for our clients and the community" said Harris S. Fishman, President and CEO of First Financial Group.

Philadelphia Business Journal's research partner, Quantum Workplace, tabulated the results of thousands of online surveys completed by employees to establish the rank order that will be revealed for the very first time on Friday, October 9, 2015. Common themes among top companies focused on work-life balance; respect and caring for employees; recognition of accomplishments; feeling empowered; good teamwork and commitment to community.

About First Financial Group

First Financial Group was established in 1886 and now serves over 38,000 clients with more than \$1.46 billion in assets serviced*. We are headquartered in Bala Cynwyd, PA with offices throughout the region in Delaware, New Jersey and Pennsylvania. FFG has a team of financial experts specializing in business planning, estate planning, retirement planning, executive and employee benefit programs and special needs financial planning for families. For more information, visit www.TheFirstFinancialGroup.com or call 610-766-3000.

*As of December 31, 2014. Includes values of MassMutual and subsidiary insurance companies' insurance and retirement products and investment products offered through MML Investors Services, LLC, a MassMutual subsidiary.

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC. 2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004, Tel: 610-660-9922.

CRN201710-196926